



WDAY/WDAZ
301 8th ST S
Fargo, ND 58103



Philip Murphy for State Senate
PO Box 296
Portland, ND 58274

Contract # 53328

Schedule Dates 10/24/16-11/08/16
Advertiser Philip Murphy for State Senate (7867)
Agency Direct Account (1)
Product POLITICAL ND Senate (1049)
Brand Political (1024)
Salesperson Josh, Rohrer (1006)
Sales Office WDAY
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political - Candidate
Billing Type Standard
Comments 10.24-11.8

Date Entered 10/19/16
Last Modified 10/19/16
Entered By Jennifer Gion
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$4,995.00
Sales Tax

YZ Combo (YZ)

By Broadcast Month	Spots	Rate
Oct. 2016	11	\$1,920.00
Nov. 2016	17	\$3,075.00
Grand Total:	28	\$4,995.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/16-10/28/16	2	:30	5A- 6A (CST)	3	X	X	X	X	X			3	\$30.00	\$90.00	YZ Combo (YZ)		10/19/16
2.0	Normal Line / SPOT	10/31/16-11/04/16	2	:30	5A- 6A (CST)	3	X	X	X	X	X			3	\$30.00	\$90.00	YZ Combo (YZ)		10/19/16
3.0	Normal Line / SPOT	11/07/16-11/08/16	2	:30	5A- 6A (CST)	1	X	X						1	\$30.00	\$30.00	YZ Combo (YZ)		10/19/16
4.0	Normal Line / SPOT	10/24/16-10/28/16	2	:30	6A- 7A (CST)	2	X	X	X	X	X			2	\$125.00	\$250.00	YZ Combo (YZ)		10/19/16
5.0	Normal Line / SPOT	10/31/16-11/04/16	2	:30	6A- 7A (CST)	2	X	X	X	X	X			2	\$125.00	\$250.00	YZ Combo (YZ)		10/19/16
6.0	Normal Line / SPOT	11/07/16-11/08/16	2	:30	6A- 7A (CST)	1	X	X						1	\$125.00	\$125.00	YZ Combo (YZ)		10/19/16
7.1	Normal Line / SPOT	10/29/16-10/29/16	2	:30	7A- 8:30A (CST)							1		1	\$30.00	\$30.00	YZ Combo (YZ)		10/19/16
8.1	Normal Line / SPOT	11/05/16-11/05/16	2	:30	7A- 8:30A (CST)							1		1	\$30.00	\$30.00	YZ Combo (YZ)		10/19/16
9.0	Normal Line / SPOT	10/24/16-10/28/16	2	:30	5P- 5:30P (CST)	1	X	X	X	X	X			1	\$150.00	\$150.00	YZ Combo (YZ)		10/19/16
10.0	Normal Line / SPOT	10/31/16-11/04/16	2	:30	5P- 5:30P (CST)	2	X	X	X	X	X			2	\$150.00	\$300.00	YZ Combo (YZ)		10/19/16
11.0	Normal Line / SPOT	11/07/16-11/07/16	2	:30	5P- 5:30P (CST)		1							1	\$150.00	\$150.00	YZ Combo (YZ)		10/19/16
12.0	Normal Line / SPOT	10/24/16-10/28/16	2	:30	6P- 6:30P (CST)	2	X	X	X	X	X			2	\$300.00	\$600.00	YZ Combo (YZ)		10/19/16
13.0	Normal Line / SPOT	10/31/16-11/04/16	2	:30	6P- 6:30P (CST)	2	X	X	X	X	X			2	\$300.00	\$600.00	YZ Combo (YZ)		10/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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14.0	Normal Line / SPOT	11/07/16-11/07/16	2	:30	6P- 6:30P (CST)		1							1	\$300.00	\$300.00	YZ Combo (YZ)		10/19/16
15.0	Normal Line / SPOT	10/24/16-10/28/16	2	:30	10P- 10:35P (CST)	2	X	X	X	X	X			2	\$400.00	\$800.00	YZ Combo (YZ)		10/19/16
16.0	Normal Line / SPOT	10/31/16-11/04/16	2	:30	10P- 10:35P (CST)	2	X	X	X	X	X			2	\$400.00	\$800.00	YZ Combo (YZ)		10/19/16
17.0	Normal Line / SPOT	11/07/16-11/07/16	2	:30	10P- 10:35P (CST)		1							1	\$400.00	\$400.00	YZ Combo (YZ)		10/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: